

RAINBOW

RAINBOW is a publication of the Rainbow Gender Association, P.O. Box 700730, San Jose, CA 95170-0730. RAINBOW is published bimonthly with unscheduled issues as needed. Distribution is by first class mail to prepaid subscribers (Rate = \$5 per year). Ads are \$5 per column inch, non-commercial ads free to RGA members as space permits.

Issue No. 13

September 1988

REBECCA REDSING IS NEW EDITOR

This issue (13) is one of the "unscheduled issues" mentioned above and is being distributed to all ETVC members as well as Rainbow subscribers.

In the year that Suzanne has been editor she has improved the Rainbow newsletter to where it is today and we are all grateful for your efforts, Suzanne. Thanks. In the last Rainbow Suzanne announced she was stepping down as editor which left the future of the Rainbow in doubt. I have written articles for both the ETVC newsletter and the Rainbow newsletter and had questioned the need for two newsletters. But given the difference between the two organizations, each needs its own newsletter. Therefore I offered to become the editor of the Rainbow.

My motives for wanting the Rainbow to continue can be found in the purposes of the Rainbow Gender Association (RGA):

- a newsletter provides a means for publicizing a schedule of events, and

indeed for reinforcing the existence of RGA;

- a newsletter is most helpful for providing support and educating members and others;
- a newsletter is a very important medium for outreach.

Support, education, and outreach are those areas that can benefit greatly from an organization's newsletter. Therefore we should expect improvement in these areas as a result of an improved newsletter.

How can we improve our newsletter, the Rainbow? In general we can try to improve the content, make it more informative, more entertaining, and more attractive. To do this will take more participation. We need to get more people involved, to submit articles, letters, and suggestions. If you feel you have something to contribute please let me know, either at a meeting or by mail.

RGA RAINBOW SUBSCRIPTION

FOR SUBSCRIPTION THROUGH SEPTEMBER 1989 PLEASE REMIT \$5.00 BY CHECK, MONEY ORDER OR CASH TO RGA, P.O. BOX 700730, SAN JOSE, CA 95170

MAILING NAME _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

RGA MEETINGS:

The Rainbow Gender Association meets on the 1st and 3d Fridays of each month from 8-11 p.m. at the New Community of Faith Church, 6350 Rainbow Drive, San Jose, California.

RGA PURPOSES:

1. To provide a safe and welcome place for male-to-female and female-to-male transsexuals, transvestites, and their significant others to get together with like-minded individuals. Attendance at RGA functions is open to all interested persons regardless of gender.
2. To promote the growth and development of RGA members as complete women and men through emotional support and education.
3. To reach out to all transsexuals and transvestites in an effort to help them to accept and make peace with themselves.

Following are some suggested topics:

- RGA Activities (Past meetings as well as upcoming meetings);
- activities and events of the crossdressing community in general;
- articles of interest from the publications of other groups (credited, of course);
- articles of self-help about feminine comportment, makeup, fashion styles, color coordination, etc;
- correspondence, feedback from the readers and open letters;
- general interest items like birthdays, photos, and personal experiences.

Changes: Format - How much the format or appearance of the Rainbow will change depends on the facilities available to produce it.

Schedule - both the RGA and ETVC newsletters are published bimonthly on the same date. Starting with the October-November issue the RGA Rainbow will still be bimonthly but offset by one month from that of the ETVC Newsletter. This should make the two newsletters more complementary rather than competitive or duplicative.

Subscription period - Again starting with the October-November issue of the Rainbow, all subscriptions will be on an annual period from October through September. Therefore new subscribers as well as previous subscribers are urged to use the attached subscription blank to receive six bimonthly issues of the Rainbow for the next 12 months. Any part left over from a previous subscription will be credited to the new subscription or returned.

Cost - With regret the cost of a subscription to Rainbow will have to be increased from \$4.00 to \$5.00. In the past, materials as well as time have been donated. A newsletter should at least be able to support itself as far as materials and postage are concerned. With regard to time, it's a labor of love.

RGA is probably the most unstructured gender organization in existence. That bothers some and they feel it needs to be corrected. To many of us that is what makes it a success and why it runs so well. Our meetings are open to all those who are interested. Although we do not maintain a membership roll, you can consider yourself a member if you attend meetings or subscribe to the Rainbow. We invite you to do both.

— Becky

OPTIONAL INFORMATION

FEMME OR PREFERRED NAME _____ BIRTH DATE _____

WE WELCOME YOUR COMMENTS ABOUT RGA AND SUGGESTIONS FOR AN IMPROVED NEWSLETTER
